

HUMBLE ISD
2015 Livestock Show and Rodeo



INVOICE
Business Ad Order Form

Company Name	
Address	
City / State / Zip	
Contact Person	
Phone Number	
Email Address	
Web Site	

STEP 1 - Select Advertisement Size

	Rate
<input type="checkbox"/> Business Card - Black and White	\$ 50
<input type="checkbox"/> 1/4 Page - Black and White	\$ 100
<input type="checkbox"/> 1/2 Page - Black and White	\$ 200
<input type="checkbox"/> Full Page - Black and White	\$ 300
<input type="checkbox"/> Full Page - Full Color	\$ 400
<input type="checkbox"/> Two Page Spread - Color	\$ 600
<input type="checkbox"/> Two Page Center Spread - Color SOLD	\$ 1,000
<input type="checkbox"/> Inside Front Cover - Color SOLD	\$ 600
<input type="checkbox"/> Inside Back Cover - Color SOLD	\$ 600
<input type="checkbox"/> Back Cover - Color SOLD	\$ 850

TOTAL AMOUNT DUE:

\$	-
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STEP 2 - Select Advertisement Copy Option

- Renewal with NO CHANGES (ad from 2014 Program will be used)
- Renewal with CHANGES (attached copy with changes)
- NEW AD - I will create my own ad and send copy by the December 5th deadline
- NEW AD - Create my ad for me

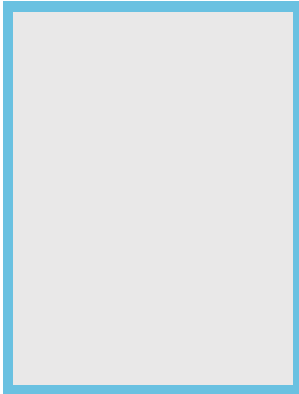
PLEASE MAKE CHECK PAYABLE TO "HUMBLE RODEO PROGRAMS"
Credit Card payments accepted via PayPal with 3% administrative fee.

PAYMENT DUE UPON RECEIPT
COPY DEADLINE: DECEMBER 5, 2014

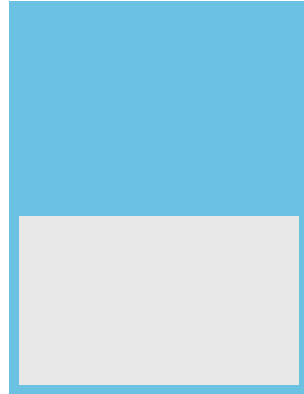
Submit order form, payment and copy to:

Dena Moon / 281-723-8134
 8330 Amber Cove Drive
 Humble, TX 77346
dmoon@weingarten.com

PRINT AD CONFIGURATIONS



FULL PAGE
7.875" x 10.375"



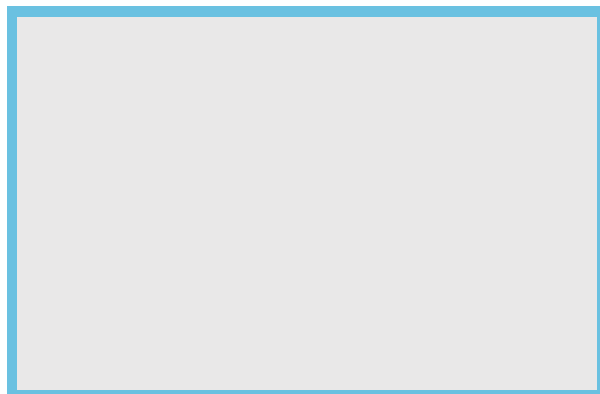
1/2 PAGE HORIZONTAL
7.875" x 4.875"



1/4 PAGE HORIZONTAL
3.875" x 4.875"



1/8 PAGE HORIZONTAL
3.825" x 2.625"



FULL PAGE SPREAD
10.5" x 8.25"

ACCEPTED MACINTOSH SOFTWARE FOR PRINT ADS:

PREFERRED FORMAT

Press Optimized PDFs: All fonts images must be embedded. All images must be embedded as CMYK format at 300dpi.

OTHER RIP-READY FILE FORMATS

*Adobe InDesign v. 1.0 - 8.0

Adobe Illustrator (up to v. 15) files

.tif or .eps Adobe Photoshop files at actual print size at a resolution of 300dpi

* InDesign files must be accompanied by supporting image files and fonts (see below requirements). All images must be scaled at 100% at 300dpi.

SPECIFICATIONS FOR IMAGES & FONTS

The only acceptable image formats are .tif and .eps files at a resolution of 300dpi. All files must be set up for 4-Color Process (CMYK) including all colors used in page layout applications. All Postscript Type 1 fonts must be included with both printer and screen fonts.

SUBMITTING YOUR FILES:

MAIL

Files may be submitted on CDs or DVDs only and sent to one of the below addresses:

Attention: Dena Moon
8330 Amber Cove Drive
Humble, TX 77346
281.723.8134

E-MAIL

E-mail submissions of 10MB or less to Dena Moon at DMoon@Weingarten.com

Deadline for Ads: December 5, 2014